

CYBERSECURITY

– a public private partnership



WHAT'S AT STAKE FOR NEW ZEALAND?

\$34 billion

COULD BE ADDED TO THE NEW ZEALAND ECONOMY
if businesses made more effective use of the Internet.¹

3.9 million

MOBILE PHONES ARE CONNECTED TO THE INTERNET
86 active connections for every 100 New Zealanders³



Only 23%

of boards of directors

ACTIVELY PARTICIPATE IN SECURITY POLICY²

AS A RANSOMWARE TARGET,
New Zealand ranked 4th in the Asia Pacific
and 21st globally with an average of
108 ransomware attacks per day⁴

¹ The Value of Internet Services to New Zealand Businesses, 31 March 2014:
<http://www.innovationpartnership.co.nz/business/the-value-of-internet-services-to-new-zealand-businesses/>

² PwC Global State of Information Security Survey 2016, October 2015:
<http://www.pwc.co.nz/pwc-security/publications/global-state-of-information-security-survey-2016-exploring-big-cyber-questions/>

³ Internet Service Provider Survey, October 2015:
http://www.stats.govt.nz/browse_for_stats/industry_sectors/information_technology_and_communications/ISPSurvey_HOTP2015.aspx

⁴ Internet Security Threat Report, April 2016: <https://www.symantec.com/security-center/threat-report>